Estimate Number



3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Class of Time - Immediately Pre-emptible without notice **End Date**

05/29/16

Start Date

05/23/16

Weeks:

MTWTFSS

-TWTF--

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1485702-1	05/29/16	May 2016	04/25/16 - 05/29/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

<u>Advertiser</u> 4644 PRIORITIES USA ACTIO **Priorities USA Action** Flight Dates Order # Alt Order # 1485702 08249822 05/24/16 - 05/30/16 Billing Calendar Billing Type Deal # Broadcast Cash

Product

Special Handling

Agency Code Advertiser Code Product 1/2 750 760

Agency Ref Advertiser Ref

Line	Start D	ate	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	05/24/ Class (05/27/16 - Pre-e	THE	CHEW h notice	1P-2P	-TWTF	:30	2	\$375.00	NM		
	Weeks	_	tart Date 5/23/16	End Da 05/29/		Spots/Week 2	<u>Rate</u> \$375.00						
Spo	ots: #	Ch	Day /	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	:
Ϊ.	1	WPBF	Tu (5/24/16	12:59 PM THE C	CHEW	1P-2P	:3) PRATV1602H			\$375.00	NM
	2	WPBF	F (5/27/16	12:59 PM THE C	CHEW	1P-2P	:3	0 PRATV1603H			\$375.00	NM
2	05/24/ Class	16 of Time	05/27/16 e - Imme	Jimm diately Pre	ny Kimmel e-emptible without	1135P-1238A notice	-TWTF	:30	2	\$225.00	NM		
	Weeks	: <u>S</u>	tart Date 5/23/16		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$225.00						
Spo	ots: #	Çh	Day	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate 1	
i .	1	WPB	- Tu	05/24/16	12:00 AM Jimmy	/ Kimmel	1135P-1238A	:3	0 PRATV1603H			\$225.00	
	2	WPBI	= F (05/27/16	12:02 AM Jimmy	/ Kimmel	1135P-1238A	:3	0 PRATV1603H			\$225.00	NM
3	05/24/ Class	16 of Time	05/27/16 e - Pre-e	1230 mptible wit	-1P Access Holly	woc1230-1p	-TWTF	:30	2	\$275.00	NM		
	Weeks	: 5	Start Date 5/23/16		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$275.00						_
Spo	ots: #	<u>Çh</u>	Day	Air Date	Air Time Descr		Start/End Time		h Ad-ID			Rate	
	1	WPBI	F Tu	05/24/16	12:40 PM 1230-	1P Access Hollywood	1230-1p		0 PRATV1603H			\$275.00	
	2	WPB	F Th	05/26/16	12:39 PM 1230-	1P Access Hollywood	1230-1p	:3	0 PRATV1603H	<u> </u>		\$275.00	NM
4	05/24/ Class		05/27/10 e - Imme	WPE	BF News 25 @ No e-emptible withou	oon 12pm-1230pm t notice	-TWTF	:30	2	\$275.00	NM		
	Weeks		Start Dat 05/23/16	e <u>End D</u> 05/29/	16 -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						_
Spo	ots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Descr	<u>ription</u>	Start/End Time		h Ad-ID				Type
1	1	WPB	F Tu	05/24/16	12:09 PM WPBI	F News 25 @ Noon	12pm-1230pm		0 PRATV1602H			\$275.00	
	2	WPB	F Th	05/26/16	12:09 PM WPBI	F News 25 @ Noon	12pm-1230pm	:3	O PRATV1602H	1		\$275.00	NM
	5 05/24/	16	05/27/1	6 Eller		4-5p	-TWTF	:30	3	\$400.00	NM		

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

Rate

\$400.00

Spots/Week

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 1485702-1 | 05/29/16 | May 2016 | 04/25/16 - 05/29/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4644

www.thewpbfchannel.com

ne Start	Date	End Da	te Desc	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 05/24 Class	4/16 s of Tin	05/27/1 ne - Imm	6 Ellen	n e-emptib	le without r	4-5p otice	-TWTF	:30	3	\$400.00	NM	
Spots: #			Air Date		ne Descrip		Start/End Time	Lengtl	Ad-ID			Rate Type
1	WPE		05/25/16	4:30 F	PM Ellen		4-5p) PRATV1603			\$400.00 NM
2	WPE	3F Th	05/26/16	4:19 F	PM Ellen		4-5p	:31) PRATV1602	?н		\$400.00 NN
3	WPE	BF F	05/27/16	4:41 F	PM Ellen		4-5p	:3) PRATV1602	?н		\$400.00 NN
6 05/24 Class	4/16 s of Tin	05/27/1 ne - Imm			25 5-6:00a le without r	nr5:00-6:00am notice	-TWTF	:30	3	\$150.00	NM	
Week	(S:	Start Da 05/23/16			TWTFSS TWTF	Spots/Week 3	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Tin	ne Descrip	tion	Start/End Time		n Ad-ID			Rate Typ
2	WPI	3F Tu	05/24/16	5:38 /	AM WPBF	News 25 5-6:00am	5:00-6:00am	:3) PRATV1603	Вн		\$150.00 NA
3	WP	3F W	05/25/16	5:58 /	AM WPBF	News 25 5-6:00am	5:00-6:00am	:3) PRATV1602	2н		\$150.00 N
1	WP	3F Th	05/26/16	5:39 /	AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	PRATV1603	Вн		\$150.00 N
7 05/24 Class	4/16 s of Tin	05/27/1 ne - Imm	6 Tu-F ediately Pr	5pm Ne	ews ble without r	5-6pm notice	-TWTF	:30	2	\$525.00	NM	
Week		Start Da 05/23/16	te End C	Date M	TWTFSS TWTF	Spots/Week 2	<u>Rate</u> \$525.00					
Spots: #	<u>Ch</u>		Air Date	Air Tir	ne Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WPI		05/24/16		PM Tu-F 5r		5-6pm	:3) PRATV1603	Зн		\$525.00 NI
2			05/27/16	5:13	PM Tu-F 5p	m News	5-6pm	:3	0 PRATV160	Зн		\$525.00 N
8 05/24 Clas		05/27/ ne - Pre-	16 WPI emptible w)PI6-6:30PM	-TWTF	:30	2	\$700.00	NM	
Week	ks:	Start Da 05/23/10			TWTFSS	Spots/Week 2	Rate \$700.00					
Spots: #	<u>Ch</u>	Day	Air Date	<u>Air Tir</u>	me Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
1	WP	3F Tu	05/24/16	6:25	PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 PRATV1602	2н		\$700.00 N
_ 2	WP	3F W	05/25/16	6:23	PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	O PRATV1602	2н		\$700.00 N
9 05/2 Clas	4/16 s of Tir	05/27/ ne - Pre-	16 WP emptible w	BF News	s 25 Mornin	gs6-7AM	-TWTF	:30	2	\$575.00	NM	
Weel	ks:	Start Da 05/23/1			TWTFSS	Spots/Week 2	<u>Rate</u> \$575.00					
Spots: #	t Ch	Day	Air Date	Air Tir	me Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
1	WP	BF Tu	05/24/16	6:51	AM WPBF	News 25 Mornings	6-7AM		0 PRATV1602			\$575.00 N
2	WP	BF F	05/27/16	6:52	AM WPBF	News 25 Mornings	6-7AM	:3	0 PRATV160	3н		\$575.00 N
10 05/2	4/16 s of Til	05/27/ ne - Pre-	16 Goo	od Mornin	ng America e	7-9AM	-TWTF	:30	2	\$600.00	NM	
Clas		Start Da 05/23/1	ate End [Date M	TWTFSS	Spots/Week 2	<u>Rate</u> \$600.00					
Clas	NS.	USIZSII				- At	Start/End Time	1 engi	h Ad-ID			Rate Tyr
Wee			Air Date	Air Tii	me Descrii	<u>otion</u>	Statuciju Tilije					
Wee	<u> Ch</u>	Day	Air Date 05/24/16		me Descrip AM Good N		7-9AM		0 PRATV160	3н		\$600.00 N
Wee	<u> Ch</u>	<u>Day</u> BF Tu	Air Date 05/24/16 05/27/16	7:47	AM Good N	Morning America Morning America		:3				
Weel Spots: # 2 11 05/2	# <u>Ch</u> WP WP	<u>Day</u> BF Tu BF F	05/24/16 05/27/16 16 Jeo	7:47 7:29	AM Good N	Norning America	7-9AM	:3	0 PRATV160		NM	
Weel Spots: # 2 11 05/2	E Ch WP WP 24/16 ss of Ti	Day BF Tu BF F 05/27/ me - Pre Start Di	05/24/16 05/27/16 16 Jeo emptible w	7:47 7:29 pardy vith notice	AM Good N	Morning America Morning America	7-9AM 7-9AM	:3	0 PRATV160 0 PRATV160	2н	NM	\$600.00 N
Weel Spots: # 2 1 105/2 Clas Wee	WP WP 24/16 ss of Ti	Day BF Tu BF F 05/27/me - Pre Start D: 05/23/1	05/24/16 05/27/16 16 Jeo- emptible w ate End I 6 05/29	7:47 7:29 pardy vith notice Date M	AM Good MAM GOOD MAN GOOD MAM	Morning America Morning America 7:30-8PM Spots/Week 3	7-9AM 7-9AM -TWTF	:30	0 PRATV160 0 PRATV160	2н	NM	\$600.00 N \$600.00 N
Weel Spots: # 2 1 11 05/2 Clas	WP WP 24/16 ss of Ti	Day BF Tu BF F 05/27/ me - Pre- Start Di 05/23/1 Day	05/24/16 05/27/16 16 Jeo emptible w	7:47 7:29 pardy vith notice Date M 9/16 -	AM Good N AM Good N e	Morning America Morning America 7:30-8PM Spots/Week 3 otion	7-9AM 7-9AM -TWTF Rate \$1,600.00	:3 :30 Leng	0 PRATV160 0 PRATV160 3	\$1,600.00	NM	\$600.00 N

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

\$14,577.50

Net Amount Due

INVOICE

WPSE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

	(A) Militarine		
Invoice #	Invoice Date	Invoice Month	Invoice Period
1485702-1	05/29/16	May 2016	04/25/16 - 05/29/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4644

www.thewnhfchannel.com

ww.thewpbfch	annel.com									
				StatiFad Time	MT. T. C. C.	Length	Spots/ Week	Rate	Туре	
ine Start D	Date End D	ate Des	scription	Start/End Time	MTWTFSS	Lengui	VVECK			
11 05/24/ Class	16 05/27/ of Time - Pre	16 Jeo emptible v	pardy vith notice	7:30-8PM	-TWTF	:30	3	\$1,600.00	NM ———	
Spots: #		Air Date	Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2		05/26/16	7:35 PM Jeopai	dy	7:30-8PM	:3	0 PRATV16	03н		\$1,600.00 NM
12 05/27/ Class	16 05/27/ of Time - Pre		Questions vith notice	8-9PM	1	:30	1	\$1,800.00	NM	
Weeks		ate End	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: #	Ch Day	Air Date	Air Time Descri	ption	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1	WPBF F	05/27/16	8:43 PM 500 Q	uestions	8-9PM	:3	O PRATV16	02н		\$1,800.00 NM
14 05/24/ Class	/16 05/29/ of Time - Imn	16 Tu- nediately P	Su WPBF News 25 re-emptible without	@11-11:35PM notice	-TWTFSS	:30	3	\$600.00	NM	
Weeks	s: <u>Start D</u> 05/23/1			Spots/Week 3	<u>Rate</u> \$600.00					
Spots: #	Ch Day	Air Date	Air Time Descri		Start/End Time		h <u>Ad-ID</u>			Rate Type
3	WPBF Tu	05/24/16		WPBF News 25 @ 1			0 PRATV16			\$600.00 NM
1	WPBF W	05/25/16	11:25 PM Tu-Su	WPBF News 25 @ 1	11PM 11-11:35PM		0 PRATV16			\$600.00 NM
2	WPBF Th	05/26/16	11:12 PM Tu-Su	WPBF News 25 @ 1	11PM 11-11:35PM	:3	0 PRATV16	02н		\$600.00 NM
					Total Spots	:	29			
 Pavmen	t Terms	30 Dav	<u> </u>			-		Gross Tota	<u>.</u>	\$17,150.00
ay mon		- - - -					Agen	cy Commissio	1	\$2,572.50